

iConsults Privacy Policy

Last Updated Nov 27 2024

1. Information Collection

(a) General. When you visit iConsults' Service, you can browse without submitting any personally identifiable information about yourself. We will, however, receive and store some non-personally identifiable information about you, as described below. In order to participate in certain functionalities, you may be asked to provide personally identifiable information. "Personally identifiable information" is information that would allow us to actually identify you, such as your name, postal address, email address, telephone number, or any other information iConsults' Service collects that is defined as personal or personally identifiable information under applicable law.

(b) Automatically Collected Information. Similar to other websites and services, we may collect some information automatically and store it in log files. We may use third party analytics providers to collect this information about iConsults' Service. This collection may include, but is not limited to: your IP address, browser type and language, device type, referring/exit pages and URLs, other browser history, platform type, number of clicks, landing pages, cookie information, the pages you requested and viewed, the amount of time spent on particular pages, and the date and time of each request you make. We collect this information in order to better understand our users, to operate more efficiently, to promote our services, and to improve the quality of iConsults' Service. We may automatically collect information using various tracking technologies, such as cookies.

Cookies.

A cookie is a small text file that is stored on a computer or smartphone for record-keeping purposes. Our third-party analytics providers use cookies to record information about your activities while using iConsults' Service and to "remember" you when you return to iConsults' Service. Some cookies remain on your computer or device until you delete them. Others, like session ID cookies, expire when you close your browser. You may set your browser or device setting to attempt to reject cookies and you may still use iConsults' Service, however, certain features of iConsults' Service may not be available if your browser or device does not accept cookies. See subsection (d) below for more information on how iConsults' Service may respond to your browser or device settings. We do not control the use of cookies by third parties.

(c) Third Party Analytics Providers. We use third parties to help us operate and improve iConsults' Service. In doing so, we may share with these third parties non-personally identifiable information about users' use of iConsults' Service. These third party providers also use tracking technologies to collect information about you and your device. We do not control information collected by third parties and are not responsible for their use of that information.

(d) "Do Not Track" Settings. Because we track Service usage information through the use of cookies, and other tracking mechanisms, your selection of the "Do Not Track" option provided by your browser or smartphone may not have any effect on our collection of information via tracking technologies. The only way to completely opt out of the collection of any information through cookies or other tracking technology is to actively manage the settings on your browser and smartphone to delete and disable cookies and other tracking/recording tools. However, not all tracking technologies can be controlled by

browsers; unique aspects of your browser might be recognizable even if you disable a tracking technology. Not all settings will necessarily last or be effective; even if a setting is effective for one purpose, data still may be collected for another. Even if one website observes a “Do Not Track” signal, that website usually will not be able to control other websites.

2. Information Use

(a) General. We will use your personally identifiable information to operate, manage, and administer iConsults’ Service; to provide you with support or a more personalized experience; to communicate with you; to monitor Service usage; to improve iConsults’ Service or develop and test new products, services, websites, or applications. We may also use personally identifiable information to resolve disputes; to detect and protect against errors, fraud, and illegal activity; to assist law enforcement or for any other purpose described in this Policy or described to you at the time of collection.

(b) Communications. We may use your personally identifiable information to respond to your inquiries or requests (including support requests). You may not opt out of Service-related emails, which are not promotional in nature. We may also send you promotional emails to notify you about products or services that may be of interest to you. If you would like to stop receiving promotional messages from us or third parties, please click on the opt-out link in any non Service-related email you receive. Even if you opt out, you will continue to receive Service- related communications from us.

(c) Use of Non-Personally Identifiable and Aggregate Information. We may use non-personally identifiable information and aggregate information for any lawful purpose, including, but not limited to, analyzing trends, managing and administering iConsults’ Service, tracking users’ movements, to create new products or services, or to improve our business and iConsults’ Service. In addition, we may share aggregate statistical information with our business partners. To create aggregate information, we remove certain information, such as your name, and combine the resulting information with similar information from other users of iConsults’ Service. We may also combine your non-personally identifiable information and aggregate information with other non-personally identifiable information and aggregate information collected from other sources. We will take reasonable steps to ensure that aggregate information is never associated with you or your personally identifiable information.

(d) Information Retention. We may retain your information indefinitely, or as long as legally required or allowed, for our business needs and in order to deter fraud or abuse of iConsults’ Service. We may dispose of any information in our discretion without notice, subject to applicable law. We do not undertake any retention obligations through this statement.

3. Information sharing

(a) Affiliated Entities and Service Providers. We may disclose your information, including personally identifiable information, to any affiliated entity or organization, business partner, and to agents and service providers that provide support for iConsults’ Service (such as analytics service providers) to help us operate iConsults’ Service, improve our business or iConsults’ Service, and to provide services to us. Use of information by affiliated entities and service providers will be subject to this Policy or an agreement at least as restrictive as this Policy. We will not share your personally identifiable information for marketing purposes or with other third parties for purposes unrelated to iConsults’ Service without your explicit consent.

(b) Legal Requirements. In some cases, we may disclose your information, including personally identifiable information:

- (i) as required by any applicable law, rule, or regulation;
- (ii) if we believe disclosure is needed to protect our rights, property, or safety;
- (iii) to government regulators or law enforcement authorities in connection with any judicial proceeding, court order, subpoena, or legal process served on us or iConsults' Service; and
- (iv) to respond to a physical threat to you or another person.

4. Information Security Measure

We exercise care in facilitating the transmission of information between your device or computer and the third-party servers that operate and store information for iConsults' Service. The personally identifiable information we collect is stored in operating environments that are not available to the public. While we have mechanisms in place to safeguard your personally identifiable information once we receive it, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure. To help ensure that our security measures are effective in preventing unauthorized access to your private information, you should use a security-enabled browser to submit your credit card information and other personal information at iConsults' Services. Please note that if you do not use an SSL-capable browser, you are at risk for having data intercepted.

5. Children's Privacy

- (a) iConsults' Service is not for or directed towards children and is not intended for anyone under the age of 18. Children under the age of 18 are prohibited from using iConsults' Service.
- (b) All marketing is designed for and targeted towards adults at least 18 years of age.

6. EU Users' Rights

If you reside in the EU, you have the right under the General Data Protection Regulation ("GDPR") to request from iConsults access to and rectification or erasure of your personal data, data portability, restriction of processing of your personal data, the right to object to processing of your personal data, and the right to lodge a complaint with a supervisory authority. For more information about these rights, please visit the European Commission's "Rights for Citizens" page relating to GDPR, which can be displayed in a number of languages. If you reside outside of the EU, you may have similar rights under your local laws. To request access to or rectification, portability, or erasure of your personal data please contact us at hi@iboost.digital.

7. Linked Sites

iConsults' Service or users of iConsults' Service may provide links to other websites or resources ("Linked Sites"). You acknowledge and agree that iConsults does not endorse and is not responsible for any content, advertising, products, services or other materials on or available through Linked Sites. Linked Sites are subject to different terms of use and privacy policies, which you should review.

8. Changes to this Policy

We may update this Policy from time to time as we add new services, as we improve our current offerings, or due to a change in law. You can determine when this Policy was last revised by referring to the “Last updated” legend at the top of this Policy. Any changes will become effective upon our posting of the revised Privacy Policy. If you do not agree to the updated Policy, you must stop using iConsults’ Service. Your continued use of iConsults’ Service after the effective date posted at the top of this Policy will constitute your acceptance of the updated Policy.

9. Accessing or Updating your Information; Questions

To access or update your personally identifiable information, or if you have a question about this Policy, please contact us at: hi@iboost.digital.